

| TIME    | WEDNESDAY - November 16, 2022   |
|---------|---|
| 1:00 PM | ArcGIS Field Maps - Mike Sweeney and Tim Poe, <i>Esri</i>                   |
| 4:00 PM | Shelby County Training Center - 6465 Mullins Station Rd, Memphis, TN, 38134 |

| TIME     | THURSDAY - November 17, 2022  |
|----------|---|
| 8:00 AM  | Arrival, Registration, Coffee, Snacks   |
| 8:30 AM  | Welcome & Announcements   |
| 9:00 AM  | <b>KEYNOTE SPEAKER</b><br><b>John Nelson, Esri</b>  |
| 10:00 AM | <b>FME – Enterprise Integration Platform</b> - Sailaja Yarlagadda, <i>MLGW</i><br><b>Mobile Information Management System (MIMS)</b> - Uday Bhanu Burrey, <i>MLGW</i> - PLATINUM SPONSOR  |
| 10:30 AM | BREAK / VENDORS   |
| 10:45 AM | <b>Land Conservation Based on GIS and Common Sense</b><br>Ryan Hall, <i>Wolf River Conservancy</i>  |
| 11:15 AM | <b>The Effects of Lifestyle on COVID-19 Vaccine Hesitancy in the United States: An Analysis of Market Segmentation</b><br>Dr. Esra Ozdenerol and Jacob Seboly, <i>University of Memphis</i>   |
| 11:45 AM | BREAK / VENDORS   |
| 12:00 PM | <i>AllWorld Project Management</i> - LUNCH SPONSOR<br><b>City of Memphis Stormwater Quality and Quantity Program (MSQ2)</b> - Madison Chandler and Ezra Matthews<br><b>Recent GIS Graduate Highlight</b> - Adrena Nelson and Jeff Jackson<br><b>AWPM GIS Department</b> - Brent Hooks |
| 1:00 PM  | BREAK / VENDORS   |
| 1:30 PM  | <b>Assessing the Accuracy of an Outdoor Augmented Reality Solution for Mapping</b><br>Nikolas Smilovsky, <i>Bad Elf</i> - SILVER SPONSOR  |
| 2:00 PM  | <b>Cross-Platform GIS Solutions for the Shelby County Visual Stream Survey</b><br>Mary Emma DuBose, <i>CAESER</i>   |
| 2:30 PM  | <b>When Disaster Strikes, Esri is Here to Help</b><br>Mike Sweeney & Tim Poe, Esri - PLATINUM SPONSOR   |
| 3:30 PM  | BREAK / VENDORS   |
| 3:45 PM  | <b>GISCI &amp; GISP Certification: The Benefits of Certification in the Geospatial Profession</b><br>Tony Spicci, <i>GISCI</i> - BRONZE SPONSOR   |
| 4:15 PM  | <b>LiDAR, Imagery and Data Updates</b><br>Paul Dudley, <i>State of Tennessee</i>  |
| 4:45 PM  | <b>Data Management Solutions to Streamline GIS Workflows</b><br>Kevin Bingham, <i>True North Geographic Technologies, LLC</i> - GOLD SPONSOR  |
| 5:15 PM  | Closing Announcements   |
| 5:30 PM  | <b>Social &amp; Networking Event</b>  |

| TIME     | FRIDAY - November 18, 2022  |
|----------|---|
| 8:00 AM  | Arrival, Registration, Coffee, Snacks   |
| 8:15 AM  | Welcome & Announcements / TNGIC Conference Update   |
| 8:30 AM  | <b>LiDAR in QGIS</b><br>Randal Hale, <i>North River Geographic Systems, Inc.</i>  |
| 9:00 AM  | <b>How to Add Customizable PDF Reports to Your ArcGIS Web Apps</b><br>Scott Stafford-Veale, <i>VertiGIS</i> - GOLD SPONSOR  |
| 9:30 AM  | <b>Working to Clarify the Boundary between GIS &amp; Surveying</b><br>Jeremy Mullins, <i>Surveying and Mapping (SAM)</i>  |
| 10:00 AM | BREAK / VENDORS   |
| 10:30 AM | <b>Multiple UAS System for Large Area Situational Awareness</b><br>Dr. Eddie L. Jacobs, <i>University of Memphis</i>  |
| 11:00 AM | <b>Introduction to Search and Rescue Mapping - SARTOPO</b><br>Ben McMinn, <i>Desoto County Emergency Services</i>   |
| 11:30 AM | MAGIC BUSINESS MEETING & MAP AWARDS   |
| 12:00 PM | <b>A Timeline: Advances in Aerial Imagery</b><br>Tyler Behle and Dustin Loveland, <i>NearMap</i> - LUNCH SPONSOR  |
| 1:00 PM  | BREAK / VENDORS   |
| 1:15 PM  | STUDENT SCHOLARSHIP PRESENTATIONS<br><b>The Impact of Agricultural Land Use on various lakes in the Midsouth</b><br>Kathleen Cutting, <i>Rhodes College</i><br><b>Re-assessment of Bald Head Woods Reserve following hurricane seasons in 2018 and 2019</b><br>Khanh Ton, <i>Rhodes College</i>   |
| 2:15 PM  | <b>Memphis urban blight, crime, and stress-related health outcomes</b><br>Patricia "Trish" Goedecke, <i>University of Tennessee</i>   |
| 2:45 PM  | <b>First Utility District - An Unexpected GIS Journey</b><br>Blaine Hazlerig, <i>First Utility District</i>   |
| 3:15 PM  | <b>"Tear Down Those Silos!" An Integrated Approach to GIS</b><br>Edward Hankins & Terek Gatewood, <i>AllWorld Project Management</i>  |
| 3:45 PM  | <b>Panel Discussion: Drone Technology and Surveying</b><br>Michelle Field, <i>Memphis Light, Gas and Water</i> (Moderator)<br>Eric Welch, <i>University of Memphis</i><br>Tyler Boone, PE - <i>Smith Seckman Reid, Inc. (SSR)</i><br>Jeremy Mullins, <i>Surveying and Mapping (SAM)</i><br>Preston White, <i>Mississippi Emergency Management Agency (MEMA)</i> |
| 4:30 PM  | Giveaways, Student Scholarship Awards & Closing Ceremonies  |

THANK YOU  
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Platinum



Lunch



Gold



Silver



Map Gallery

Social Event

Organization



Bronze



Memphis Area Geographic Information Council

MAGIC 21<sup>st</sup> ANNUAL  
 GEOSPATIAL CONFERENCE  
 November 17-18, 2022



3243 Players Club Cir  
 Memphis, TN 38125

Our mission is to promote the profession and education of GIS in the Memphis Area and Mid-South Region, provide training opportunities, award GIS student scholarships, coordinate GIS advocacy, and generally promote the appreciation and participation of GIS to all interested parties.

GIS DAY 2022

Participate in the international celebration of geographic information systems (GIS) technology. GIS is a scientific framework for gathering, analyzing, and visualizing geographic data to help us make better decisions. On GIS Day, help others learn about geography and the real-world applications of GIS that are making a difference in our society. It's a chance for you to share your accomplishments and inspire others to discover and use GIS.

Inspire the World with GIS!

[www.midsouthgis.org](http://www.midsouthgis.org)