



Memphis Area Geographic Information Council (MAGIC)

Board Meeting: 5/28/2014
Location: Main Memphis Library
Time: 2:00 PM
Prepared by Sam Russell

MINUTES

Board members present:

Timothy Zimmer, Nate Ron-Ferguson, Keith Reasons, Zinnia Ron-Ferguson, Miranda Carson, Carlton Ray, Josh Thompson, Cori Holloway, Tom Lawrence, Justin Abart, Sam Russell, Andrew McColgan, Shawn Anderson, Lauren Bryant, Marie Holyfield, Harrison Witt, Lindsay Barrios, Arnisa Davis, & Matt Hanks.

Absent were: Scott Trapolino, Tehrian Martin, & Rick Wery.

The meeting was called to order at 2:06 p.m. by President Justin Abart with a quorum.

Approval of Board Meeting Minutes for March & April

A motion was presented by Shawn Anderson and seconded by Andrew McColgan to approve the 3/19/2014 and 4/24/2014 board meeting minutes as submitted. The motion was approved unanimously.

Additions and Deletions to the 5/28/2014 Agenda: Approval of April Minutes (in addition to March Minutes), and Mention of Utility Conference under New Business.

Treasurer' s Report : As always Tom had sent an email previously with the financial information for everyone to review. The current balance is \$9,732.08. Tom also reported that a check for \$200 had been received from the Corps of Engineers regarding attendees at the 2013 Conference that was not included in the total. Further, he reminded everyone that not all Board members had paid their dues and anyone who had not renewed their membership should do that immediately.

Committee Reports

- Communication and Public Relations: Carlton Ray reported that the existing website has been updated and the new site is under construction. The Committee has met and has been discussing more changes/enhancements, and he invited any interested Board members to join the meetings. It was mentioned that a new logo design was being investigated and that Lauren's friend was drawing something. Also it was noted that the website blog was primarily/only used for job listings and the MAGIC had a presence on/in 5 social media forms--- the website, Facebook, LinkedIn, Twitter, and Google+. There was a question about the need for a newsfeed on the website, and there was discussion about the idea of an E-Newsletter for the organization that would be distributed weekly or every other week.
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- Membership Development: Lauren Bryant reported that there were presently approximately 49 paid members. Discussion followed with several questions from Board members about their specific status for renewal because many have renewal of dues paid by their employer and it is often not known when (or if) checks are actually sent to MAGIC. It was also stated that membership is running about average for numbers of members or slightly behind at this point in the year. Everyone was reminded that the deadline for \$25 membership was/is May 31st, then membership goes to \$50; students are \$25 year round.
- Training & Education: Josh Thompson reported that the Committee had been working on training issues but Scott was not present & Josh did not have the specifics. There is a training template proposed with sessions potentially in July or August.
- Nominations: No report.
- Conference/Events: Justin led the discussion beginning with a report on the TNGIC Conference in April. The TNGIC leadership was very happy with the size of the turnout and there had been good feedback regarding the sessions and facilities. MAGIC member and former Board member Rick Steig was elected to the TNGIC Board and will represent West Tennessee along with Justin. Rick has volunteered to organize the West Tennessee TNGIC Conference in Jackson in October---Shawn Anderson has successfully organized it for a number of years. Next year's meeting will be held in middle Tennessee at Montgomery Bell State Park.

The MapInfo Users conference will be at the Peabody Hotel in Memphis June 8th - 13th and MAGIC is being allowed (at no cost) to be an exhibitor in the Exhibit Hall on Thursday, June 12th. Sam Russell has volunteered to staff the booth and to borrow an Conference Display booth from the City of Olive Branch. After some discussion it was decided that we should wait and not try to develop some giveaways for this event, but it might be acceptable for the group to have some materials made with the MAGIC logo or website address on them for the fall.

There was a brief discussion of 4H & GIS activities in the area. A group of "Home Schoolers" in Shelby County have been doing some projects at Shelby Farms (Weida Ringley). There is going to be an event at Faith Baptist Church at 5:30 on

June 10th having to do with education and wildlife & forestry. Matt & Scott conducted a GPS trash collection activity for EarthDay in Desoto County. Arnisa stated that she had contacted Kurt Butefish and there is to be an event in Memphis in July regarding GIS & Geography. Matt commented on the new initiative from the Obama administration to encourage GIS education (ConnectED).

It was restated that the MAGIC Conference for November was now definitely scheduled for The Kroc Center on November 6th & 7th, with Jason Duke as the keynote speaker, and GIS in Tennessee as the theme.

Old Business

1. Speakers for September General Session Meetings: Justin stated that we still need a speaker or two for the September meeting. We have two lined up for this meeting and two scheduled for July. Sam mentioned the newspaper article about Scott Trapolino doing damage assessment for MS EMA and suggested that he speak in September or more probably in November about his experience. Matt commented that he thought Scott would want to do something in November. For July we have scheduled Dr. Chris Cramer from the University of Memphis, CERI and Board member Harrison Witt from Smith Seckman Reid Engineering, Inc. Dr. Cramer is going to speak about the Memphis Area Earthquake Hazards Mapping project. Harrison is going to present some of his projects using GIS at SSR, including the one-call program.
2. Spring Social Events: Justin led the discussion of having two social events for MAGIC. Proposed are a picnic at Shelby Farms for Saturday, June 21st and a RedBird's game on Friday, June 27th. The cost to rent a pavilion at Shelby Farms would be just over \$100 for 10:30am - 1:00pm and there is a limit of 50 people in the pavilion. The baseball game would be no cost to the club and we would all meet at the ball field---Justin suggested the left field grassy area. Andrew McColgan made a motion that was seconded by Sam Russell to authorize Marie Holyfield to spend and be reimbursed for expenditures for the picnic in the amount of \$250. The motion passed unanimously. More details will follow about each event.
3. The 5 ESRI Home Use licenses: Justin reported that the 5 ESRI Home Use licenses had been awarded/assigned to the 5 new members from the TNGIC as was decided by the Board at TNGIC. The recipients were happy.

New Business

1. RegOnline: Justin explained that this is a website and their software handles any or all types of registrations on-line. It can be used for annual memberships, individual at events or at multiple events, vendors for events, etc. This is the system used by TNGIC and MAGIC should consider using it or at least some other system like this. The cost is 3% of the event cost per person with a \$2 minimum. In the discussion that followed EventBrite was mentioned as another popular site/system. The issues of options for paper applications for purchase orders (POs) as required by some entities, no cost events registrations at no charge, and the possibility of donations were raised. Justin volunteered to continue to gather information.

2. Utility Conference in Memphis: Arnisa reminded everyone that the ESRI Utility Conference will be held in Memphis in late October. A call for papers has been sent out and if anyone wants to do a session they should contact Arnisa. The deadline for submission of papers is July 25th.

It was stated that this conference falls between the West TN TNGIC event October 7th and the MAGIC event November 6th & 7th and is a really big deal for the Utilities Industry.

As the Board meeting discussions concluded Josh mentioned that there was an opening for an Internship for Overton Park, he has contact information.

Before the motion to adjourn the discussion returned to the MAGIC November Conference. Mention was made of the previously discussed theme of "GIS in Tennessee" and how that might limit the scope and attendance. Andrew McColgan made a motion to change the Theme for the conference to "GIS in the Mid-South". The motion was seconded by Josh Thompson and was unanimously approved. The question was raised about whether the vendors packets had been sent out and it was stated that they had been "floated to the TNGIC vendors" but not sent to anyone else.

Carlton Ray made a motion to adjourn and Andrew McColgan seconded. Meeting was adjourned at 2:55 p.m.