



# Memphis Area Geographic Information Council (MAGIC)

Board Meeting: 7/23/2014  
Location: Main Memphis Library  
Time: 2:00 PM  
Prepared by Sam Russell

## MINUTES

### **Board members present:**

Timothy Zimmer, Nate Ron-Ferguson, Tom Lawrence, Justin Abart, Sam Russell, Lindsay Barrios, Carlton Ray, Shawn Anderson, Tehrian Martin, Lauren Bryant, Marie Holyfield, Keith Reasons, & Matt Hanks.

Absent were: Scott Trapolino, Zinnia Ron-Ferguson, Rick Wery, Miranda Carson, Andrew McColgan, Josh Thompson, Arnisa Davis, Cori Holloway\*, & Harrison Witt.

\*at General meeting not Board meeting

The meeting began at 2:10 p.m. with a quorum.

### **Approval of Board Meeting Minutes for June**

A motion was presented by Tom Lawrence and seconded by Sam Russell to approve the 6/18/14 board meeting minutes with minor semantic changes suggested by email by Tom. The motion was approved unanimously.

**Treasurer's Report :** As always, Tom had sent an email previously with the financial information for everyone to review. The current balance is \$10,847.08. There was specific discussion about Board members and dues payment. All are accounted for. There are 65 paid members and 1 free membership (Tom recalled). Discussion could not identify a free membership identity.

Tom intends to write a check at this meeting for picnic expenses. No other expenses anticipated at this time.

## **Committee Reports**

- Communication and Public Relations: Carlton led the discussion regarding the update of the website which should be up and running by the time of the conference in November using Bootstrap. The thought is that if we are considering a new logo (or name) that it can all be done in coordination with the new website. Also intended to be part of the new site will be some version of on-line payment method. The group is only active on Twitter although we have accounts/pages for Facebook, Twitter, LinkedIn, and GooglePlus. Carlton requested help with the social media activities and Lindsay & Laurel volunteered to help. He said that we might need Tootsweet or BufferApp and that help was needed with PhotoShop or Javascript.

Justin reported that he had not gotten any more information about RegOnline or EventBrite than what he had presented last month.

- Membership Development: Lauren reported that membership was up to 70 paid members and was at about the level of last year.
- Training & Education: No report.
- Nominations: No report.
- Conference/Events:

The MAGIC conference is fast approaching. It's time to start getting things done. Justin reported that sponsor packets had gone out to the 12 companies that had been sponsors at TNGIC, but it was time to compile and get out the list for others. It was suggested that he follow-up with the MapInfo people to see if they were interested in coming back to Memphis as a sponsor. There was general agreement that one Board member should be the contact point for sponsors, but that everyone could and should be involved with the contact of sponsors through personal contact of any of the companies or people that are known. Sam volunteered to call Vic Young for any suggestions because he did sponsor recruitment for several years.

Justin reminded everyone of the West TN TNGIC event in Jackson TN, October 7th & 8th, and wanted us to work hard to support it. Shawn Anderson has been an organizer for several years, but he was not going to be able to do so much this year. The online Registration is now open and the Call For Papers is out. Shawn said that Jason Duke, TNGIC President, had been in contact with him and needed MAGIC to help the conference be a success. Rick Stieg (MAGIC member, former MAGIC Board member, and new TNGIC Board member) is going to help organize the event and Sam Russell agreed to help.

## **Old Business**

September General Meeting speaker: The discussion began with Justin stating that he still needed a speaker for the September meeting and that Mosaik Solutions (the company Lauren works for) will allow us to use their facilities for training or meetings outside of regular working hours. It morphed into our meeting for September will be held at the Mosaik facilities, 6423 Shelbyview Drive, on Tuesday, September 9th. The Board meeting will be at 5:30 pm and the General meeting will be at 6:30. We will have some mingling and a couple of speakers---maybe Harrison (we're not going to let him off the hook to do a session about what he has been working on) and Lauren about Mosaik Solutions. We may even have pizza or something else like that. This is an attempt to have a less formal gathering that would allow folks to get together outside of strict business hours.

Before the meeting time and place was decided upon we talked about working toward having the option of conference calls as an option for our meetings and maybe even Board meeting as a way to bolster attendance and stir interest in things GIS.

## **New Business**

Meeting Certificates: In keeping with the idea that we are the professional group for the area in GIS, and to build upon that idea, Justin described a plan that was suggested and investigated by Cory to allow persons who attend our general meeting to get credit for the meeting from GISP Inc. the organization that certifies GIS professionals (GISP). Anyone who is already a GISP is required to earn continuing education credits each year, and anyone who wants to become certified as a GISP has to accumulate experience and service points such as would come from attending our regular meetings.

4-H Sponsorship: Justin led the discussion about the Shelby County 4H projects. He has been helping with a project of the Forestry sub-group for mapping trees along the Greenline off of Wolf River Boulevard through the Wolf River Conservancy. They will be out again Saturday July 26th and anyone interested in helping is welcome. Lindsay has also made contact with the group and said that Neida Ringly is the head person and that they meet every Tuesday. August 1 & 2 there will be 4H "get-together" workshops. Justin suggested that MAGIC support these efforts with our participation as possible and that we should even consider a donation. After discussion, Sam Russell made a motion to donate \$200 to the Shelby County 4H Club to support GIS activities. Marie Holyfield seconded the motion and it passed unanimously.

Job announcements: There are presently three GIS positions that the Board members are aware of. First, the City of Brownsville is going to have a job soon although it is not posted at present. Next, Collierville has a part-time GIS position available (\$16/hour, 20 hours per week). Also Germantown has an internship open with Cindy Bond in their GIS.

Lindsay Barrios made a motion to adjourn and Marie Holyfield seconded. Meeting was adjourned at 2:50 p.m.