



Memphis Area Geographic Information Council (MAGIC)

Board Meeting: 1/21/2015
Location: Memphis Chamber of Commerce
Time: 2:00 pm
Prepared by Sam Russell

MINUTES

Board members present:

Tom Lawrence, Carlton Ray, Lauren (Bryant) Patterson, Rick Wery, Eric Goddard, Sam Russell, Nate Ron-Ferguson, Zinnia Ron-Ferguson, Keith Reasons, Lindsay Barrios, Harrison Witt, Shawn Anderson, Andrew McColgan, & Scott Trapolino.

Those absent included: Justin Abart, Cori Holloway, Marie Holyfield, John Zeanah, & Ed Hawkins.

Incoming President Lindsay Barrios began the meeting at 2:11 with a quorum.

The first item of business to address was a discussion/clarification as to who is "on" or "off" the Board at this time, and election of officers. From last month's meeting Andrew McColgan, Ed Hawkins, Eric Goddard, & Sam Russell were nominated and approved for a full three-year term beginning this month. The other four members due to roll off and two other new possible nominees were allowed until this meeting to be present or specifically state their intent to continue on the Board. None were present and Lindsay reported that John Zeanah had specifically asked to be on the Board but was unavailable today. Arnisa Davis & Tehrian Martin had stated that they would be happy to assist the Board anytime that they could but would not be able to serve at present. A motion was made by Tom Lawrence and seconded by Shawn Anderson to add John Zeanah as a Board member with a three-year term and resolve that the others are no longer Board members. This sets the Board at nineteen (19) members for this year. The motion passed unanimously.

Lindsay has assumed the office of President. Sam Russell volunteered to be Secretary and Tom Lawrence/Lauren Patterson agreed to be Treasurer in 2015 as approved after a motion by Shawn Anderson that was seconded by Andrew McColgan. Lindsay stated that she had approached Carlton and Lauren about serving as Vice President. Carlton declined stating job requirements and that he and his wife were having a baby this year. Lauren agreed to serve and was approved on a motion by Sam Russell that was seconded by Shawn Anderson. As a point of clarification it was stated that the only

prohibition regarding officers in the Bylaws stated that the President and the Secretary could not be the same person, but that other offices could be held by the same person.

It was stated that it is the desire of all those present that in the future the Nominating Committee shall contact Board members who are scheduled to "roll off" the Board and query them as to whether they want to be re-nominated before the December meeting. Further the Nominating Committee in conjunction with the President shall investigate potential officers for the other positions, before the December meeting, so that at the December meeting these issues may be resolved for the upcoming year.

The minutes of the 12-3-14 Board minutes were approved as submitted on a motion by Shawn Anderson that was seconded by Scott Trapolino.

There were no Additions or Deletions for the Agenda.

Treasurer's Report: Tom & Lauren reported that the balance is \$6295.38 as is shown in the spreadsheet that was sent to all Board members last week. There are a couple of items pending from the conference from CPGIS & Pictometry. These were discussed and Lauren will follow-up. There have been 2 memberships / transactions for 2015. The Board usually begins the year with approximately \$10,000, but this year the beginning balance is down about 5,000 from last year. It was agreed that there is a Board goal to restore the balance and grow it this year and in coming years. There was discussion about waiving registration fees for individuals under certain circumstances and a motion by Andrew McColgan, seconded by Sam Russell, was approved to authorize Board discretion for waiving conference registration fees for speakers and/or other individuals with special circumstances in a limited manner, subject to review by the Board at the next regular meeting.

Communications / Public Relations Committee: Carlton led the discussion and reported that online registration had gone smoothly at the conference and that he had wrapped things up with the website during December. The website is now ready for job postings, events, and any additional items of interest. It was decided that the website should be designed to allow online payments of dues through PayPal and that the additional charge above the membership rate from PayPal, the "convenience fee" be added onto the amount to be paid by the person applying for membership; motion by Scott Trapolino, seconded by Andrew McColgan.

There was a continuing discussion about the fact that some agencies can/will not pay for certain things--- dues, memberships, food, conference registration, etc. but might pay for MAGIC if it is termed training or something else. In the past a form has been used that had different terminology--- 2 boxes to choose from--- for the various agency. It was suggested that comments be solicited from those affected, Marie or Cori were the ones known who were not present, and that the Board develop a "membership" form or forms that accommodated these situations as possible.

Membership / Development Committee: Lauren led the discussion and stated that we need to be sure to incorporate any events that are taking place into our calendar so that more people are aware of things that are going on. It is her desire for us and the Committee to be more pro-active and work more with groups. Also it was suggested that the Board work on ways to get the students more involved.

Harrison noted that he has set up a Geo-Intelligence meet-up group that has 15-17 members so far and will meet in the evenings from 6-8. He invited anyone who has not signed up to do so. They have not met yet, but will be meeting in the near future and hope to meet monthly.

Training / Education Committee: Scott led the discussion and announced that the Committee would be meeting this evening after the General Meeting at 5pm at the Flying Saucer and invited all Board members to participate. Scott will need assistance on the Committee since Josh is no longer on the Board. He also announced that the Desoto County GIS department has been dissolved and will be part of the Information Technology department.

Nominations Committee: The discussion for this committee were covered earlier/above.

At this point it was pointed out that time was getting short (@2:50) and the general meeting would need to be starting in about 15 minutes.

Conference / Events Committee: There was concern that we need to get moving on this Fall's Conference. It was suggested that we set a date and start looking at key dates to have things done before the November meeting. International GIS Day is Wednesday, November 18th--the 3rd Wednesday; Veterans Day is on Wednesday November 11th (2nd Wednesday), and Thanksgiving is on Thursday, November 26th (4th Thursday). The Board needs to consider options such as a cheaper venue and decide about number of days and if there will be training. It was suggested that we refer to the tentative timeline that Shawn provided last year to gauge if things are on track.

The other GIS type events that are happening in Tennessee this year were listed as a URISA meeting this week in Nashville; the TNGIC annual meeting in April at Montgomery Bell State Park; the SERUG annual meeting in May in Nashville; and, the West TN TNGIC in Jackson in October.

Old Business

Greenprint Plan: The Mid-South Regional Greenprint Plan that John Zeanah discussed with the Board a couple of months ago has its official unveiling on Thursday, February 5th, at 5:30 at the Memphis Botanic Garden. All Board members are invited. John still wants us to be a partner of some sort and that can be discussed at a future meeting.

UT-UofM Health Science Center: As reported last month Dr. Antipova has contacted MAGIC about having a member on the Citizens Advisory Board for this new project. Lauren stated that she is interested in participating.

4-H involvement: Justin wants us to be involved in the 4-H club(s) in the area. The Shelby County club is going to have some sort of project with Jimmy Ogle. The Haywood County club is working with Shawn and will have some sort of project in May.

New Business

Officer Elections were conducted at the beginning of the meeting.

2015 Meeting days/locations: Tom had sent the Board a list of what has been reserved for future meetings at the Memphis Library. All meetings are in Room C from 2:00pm to 4:30 pm and are scheduled as follows:

February 11	(B)	(2nd W)	July 15	(B&G)	(3rd W)
March 18	(B&G)	(3rd W)	August 19	(B)	(3rd W)
April 8	(B)	(2nd W)	September 16	(B&G)	(3rd W)
May 13	(B&G)	(3rd W)	October 14	(B)	(2nd W)
June 10	(B)	(2nd W)	November - Conference		
			December 16	(B)	(3rd W)

He led the discussion of whether these were acceptable or if the Board desires to change dates or location or both. Except for January and May the "Board & General" (B&G) meetings are on the 3rd Wednesday. The "Board Only" (B) meetings for August & December are on the 3rd Wednesdays, but all others are on the 2nd Wednesday. It was suggested that Tom see if the 2nd Wednesday was available for August & December and that perhaps next year there might be more consistently open days if the meetings are scheduled for the 2nd Wednesday.

There were comments for and against the Central Library, but alternative locations are not obvious. The Chamber meeting room---where the January meeting took place is a nice location, but parking could be a problem. The University is a good location, but parking could be a problem there as well.

In the end, the existing location and times were endorsed for the remainder of this year.

Tips & Tricks Roundtable discussions will be discussed later.

Student Membership activities will be discussed later.

There has been a request by Kim Denney of Atlantic to be allowed to be the presentation for March to discuss the 2017 Planimetrics project that her firm has been hired to do. This presentation might be at our regularly scheduled meeting or might be at a different time and place in March to allow for a larger audience.

A motion to adjourn was made at 3:04 by Shawn Anderson & seconded by Andrew McColgan. The motion passed unanimously.

Shortly thereafter the General meeting began with Rick Wery as the speaker.