



Memphis Area Geographic Information Council (MAGIC)

Board Meeting: 3/18/2015
Location: Memphis Main Library
Time: 2:00 pm
Prepared by Sam Russell

MINUTES

Board members present:

Ed Hawkins, Carlton Ray, Lauren Patterson, Rick Wery, Eric Goddard, Sam Russell, Zinnia Ron-Ferguson, Keith Reasons, Cori Holloway, Lindsay Barrios, Andrew McColgan, Shawn Anderson, Marie Holyfield, & Tom Lawrence.

Those absent included: Nate Ron-Ferguson, Justin Abart, John Zeanah, Scott Trapolino, Harrison Witt, & Lilly Hawkins.

President Lindsay Barrios began the meeting at 2:04 with a quorum.

The minutes of the 2-11-15 Board minutes were approved unanimously as submitted on a motion by Shawn Anderson that was seconded by Andrew McColgan.

The items of "Professional Development Hours PDH" and "SAME Joint Meeting" were added to the New Business portion of the Agenda.

Treasurer's Report: Lauren reported that the balance is \$6,971.22 as is shown in the spreadsheet that was sent to all Board members last week. The \$200/400 from Pictometry for sponsorship from last November's conference has not been resolved. There are 13 members paid at this point. The Treasurer's report was accepted unanimously on a motion by Sam Russell seconded by Shawn Anderson.

Communications / Public Relations Committee: Carlton led the discussion stating that traffic on the website is up. He is still working on getting Paypal on the site and on the electronic newsletter. Announcements and things like job postings go up in 1 day.

In an earlier Board meeting (August 2014) there had been discussion of updating the MAGIC Logo to make it more "printer friendly". Carlton reported that he had been in discussions with the artist who had developed several options. Carlton suggested that we sell a MAGIC T-shirt with the new logo on the website. The cost is \$7.50 or 8.00 and we could sell it for more. Carlton made a motion that was seconded by Lauren to sell T-shirts with the new logo at the conference. The motion passed unanimously.

Carlton received a request through the website for the positing of an "Internship Request" by an individual who was looking for an internship. He wanted a Board Policy on requests such as this. Through an interactive discussion the Board endorsed a policy to allow requests for jobs or internships "wanted" as well as "jobs" or "opportunities" available. This would allow individuals, organizations, or companies to place resumes, jobs, internships, etc. on the site if they request it.

The question was raised about whether or not to allow "Advertising" on the website as many places already do. There was concerns about whether the By-Laws would allow it, but there was interest. It was pointed out that we allow sponsors for our conference and advertising on the website was similar in concept. There was some discussion, but the general consensus was a desire to discuss this item at a later point with more information.

Membership / Development Committee: Lauren reported that with the memberships that have been brought in to this meeting the total is now at 19 not 13 as reported in the Treasurer's Report. There was a report that the form on the website had the March 31st deadline date. This had been previously reported and fixed (we thought). There was discussion of the idea that we should reach out to the Universities and develop ways to reach out to a broader group of people for participation and membership.

The discussion continued from last month regarding when and if dues should be paid, and the differences between membership, conference attendance, and training as the term for MAGIC activities.

There was discussion of pricing rationale, that early renewal is rewarded with lower rate and later renewal is punished with a higher rate. It was reported that over the years the numbers appear consistent that a large percentage of the members pay the conference rate and attend the conference only. That if the goal was to have more members at the general meetings, that goal has not been being achieved.

There was considerable discussion about whether and how to change the pricing structure from January-to-December to November-to-October and would the group lose dues by extending those who have already paid. The sentiment was that the Board figure things out one year and not make a change until the next year. There was concern that the meetings dates and locations would have to be known a year in advance. TNGIC announces the meeting date and location for next year at this year's meeting. There was concern that we have not decided this year's date or location and this proposal would potentially require an even earlier decision. MAGIC could "double up" on the meeting location and not change sites.

Several times it was mentioned that the Board should recommend a change and have it voted on at the conference. Rick Wery stated that the By-Laws state that a 2/3s majority vote of the Board is required for any amendment of the By-Laws so there does not need to be a vote of the members. A "straw poll" showed 6 of the Board members present favored suggesting amending the By-Laws to change to a conference to conference year for membership dues. The general consensus is that there appears to be interest in pursuing a change, but it still needs more definition as to what is being or should be proposed to the Board. Marie & Carlton volunteered to look into this issue. No motions were made.

Training / Education Committee: Neither Scott nor Justin were present to brief the Board about the Committee activities although Scott had sent an email to everyone on the Board this morning with a summary, and Justin had been in contact with Lindsay. Scott's email stated that the Committee would like to have some sort of training activity in May and that he would follow-up soon with details and other information. Lindsay reported that Justin had received a request from Tim Prather about having MAGIC give financial support to 2 4H students from Shelby County who were planning to attend the ESRI conference in July. It would cost them \$2500 to attend. Justin suggested \$100 per student to help. After discussion about the cost and conditions such as having them come to a General Meeting and present their GIS activities either before or after the conference, or that we may need more information, Andrew McColgan made a motion to assist and support the 4H GIS activities and to authorize \$100 per student for the 2 Shelby County 4H students to go to the 2015 ESRI Conference. The motion passed unanimously. Lindsay relayed the comment from Justin that Weida, the leader of the Shelby County 4H club, needed help with the 4H projects from us and would email the details. Andrew asked about the Student Representative and expressed a desire to hear more about any activities that are going on at the Universities.

Nominations Committee: Marie affirmed again that the Committee would be more explicit and specific in its nominations process this fall.

Conference / Events Committee: Lindsay stated that due to time constraints for Board discussion before the General Meeting at 3:00pm this item must be carried over until next meeting, for a special called meeting, or for an email vote if something needs to be decided before next month.

Old Business

MAGIC Sponsorship at 2015 TNGIC Conference: Given MAGIC's current financial situation as it related to the upcoming year ---a very tight budget--- and concern about direct benefits to the group, no action was taken about sponsoring a booth at the 2015 TNGIC Conference April 21st to 23rd at Montgomery Bell State Park. Shawn had sent out a list of sponsors so far. Not many MAGIC members are planning to go. It was stated that there might still be opportunities for us to support TNGIC--- through the West TN meeting later this year or for a specific event at TNGIC. It was generally agreed that sponsorship at the Conference when held in this area would be a policy.

SERUG in Nashville May 5-6, 2015: The annual SouthEast Regional Users Group (SERUG) for ESRI's ArcGIS is being held in Nashville, May 5-6th, 2015. TNGIC and MAGIC have been offered the opportunity to have a free booth in the vendor area to promote the two organizations. What would be required of MAGIC is some sort of literature for the booth and someone to be there at least some of the time. Sam stated that several MAGIC members were planning to attend and that they would probably be willing to be at the booth. Ed and Lauren volunteered to help at the booth some. It was generally agreed that it would be a good idea for MAGIC to participate.

2016 Membership/Conference fees: It was confirmed that the Board has voted for 2016 dues of \$35 before May 31st, \$75 after May 31st, and \$15 for students all year. This topic was discussed above in great detail under the Membership Committee report.

Keeping MAGIC membership email current: It was pointed out that one of the speakers for today, Kim Denney, is not getting emails from the membership list. There

was discussion regarding updating the email list and Lauren reported that the entire list was on the Google drive for any board member to see. There was discussion about "getting the word out" to a wider group of people and encouraging participation.

New Business

State of TN Annual Report: Rick had reminded that the annual report for the State of Tennessee for MAGIC's 501C3 status is due in April. Lindsay & Lauren will coordinate to fill out the online form and pay the fee over the next month.

Conflict of Interest Forms: Sam had sent out an email last week with the form that each Board member needs to read and sign each year. He collected the forms from those present and commented that a couple of the absent Board members has sent their forms in as well. Sam will follow-up with the remaining members.

Professional Development Hours: At a previous meeting Cori's idea of approaching GISP to get approval for Professional Development Hours (PDH) for MAGIC meetings and conferences had been endorsed. Cori reported that she had gotten authorization and approval from GISCI (the entity that administers the GISP program for MAGIC to print a certificate for attendance at our functions and had forwarded the information to Lindsay and Sam. Sam stated that he would be passing around a sign-in sheet at the General meeting for persons interested in receiving credit. There is a requirement for Continuing Education for GISPs that this qualifies for, and it can be used as part of the requirements for new GISPs. An individual certificate will be generated after each event.

(This was generally accepted by the Board, but no specific action was taken---**do we need a motion?**)

SAME Joint Meeting: Lindsay reported that the Society of American Military Engineers (SAME) has approached MAGIC about the possibility of joint meetings. The idea was generally accepted by the Board, but no specific action was taken.

A motion to adjourn was made at 3:04 by Andrew McColgan & seconded by Shawn Anderson. The motion passed unanimously.

General Meeting

The General meeting was held after a short break. The presenters were Brian Mayfield and Kim Denney from Atlantic Group, Birmingham, AL. The presentation was about Planimetrics. There were approximately 22 people in attendance.