

**Memphis Area  
Information**



**Geographic  
Council**

Board Meeting: 10/14/2015  
Memphis Central Library  
3030 Poplar Ave, Memphis TN 38111  
Time: 2:00 pm  
Prepared by Tom Lawrence

## **MINUTES**

### **AGENDA**

#### **Call Meeting to Order and Establish Quorum**

President Lindsay Barrios called the meeting to order at 2:33pm and roll was called.

Board members present: Ed Hawkins, Carlton Ray, Tom Lawrence, Lauren Patterson, Lindsay Barrios, Keith Reasons, Andrew McColgan, Eric Goddard, Rick Wery, Marie Holyfield, Scott Trapolino

Guest: AJ Robinson (AllWorld Project Management)

Quorum was established.

#### **Approval of August 19, 2015 and September 16, 2015 Board Meeting Minutes**

Rick made the motion and Andrew seconded. Minutes approved unanimously.

#### **Additions & Deletions to the Agenda**

Nothing was presented for additions or deletions to the agenda (see below for later additions).

#### **Treasurer's Report**

Vice President/Treasurer Lauren Patterson presented the Report, however, it appeared that there may have been problems with the totals. Lauren needs to confirm totals. Approval will be postponed until next Board meeting.

NOTE: Lauren sent a revised Treasurer's Report to the Board after the meeting.

### **COMMITTEE ROUNDTABLE**

#### **Communications / Public Relations**

- AllWorld will sponsor the Thursday social event after the conference. AJ Robinson from

AllWorld attended the Board meeting to say they are looking forward to doing the event. It will start right after the conference and will be at Local in Overton Square. For their sponsorship, the Board agreed to grant them the same benefits as a lunch sponsor.

- The registration website is active. There have been 29 registrations thus far. Last year by the time of the conference there were 89 registrants, so the overall consensus was that registrations are tracking well, however, we need to continue to remind people to sign up. Lindsay will ask someone to send out weekly reminders to the membership to register. Eric Goddard will help Carlton with updating website to keep the information current.

### **Membership/Development**

Lauren reported that MAGIC currently has 55 paid members.

### **Training / Education Committee**

- Training Event this fall/winter: Scott has set up an "Intro to ARCGIS Online" course to be held in Desoto County on November 4 and 5, 2015. He will send out details and registration information for the course.
- Follow-up with Weida's 4-H Group: Rick has not heard from Weida. It is expected that they will want to speak at the conference, however, Rick will confirm.
- Follow-up with Maptime: The Board is assessing how this will fit in with MAGIC. Carlton may give a short presentation on Maptime at the conference just to familiarize the members with this tools and to aid in discussing how it can best fit into MAGIC.

### **Nominations**

- Marie has distributed an announcement. She will send it out again. She received one application during the meeting.

### **Conference/Events**

- Sponsor Committee: Tom agreed to Chair this Committee. In the past, a list of potential sponsors was emailed out along with assignments for contact. It is believed that all of the potential sponsors have been contacted at least once. Tom will ask that the Committee members follow up again with their contacts. There was discussion about who has already sponsored and who we expect to sponsor. The Sponsor list based on the discussion is the following:
  - AllWorld - Thursday Social Sponsor
  - MLGW - \$1200 paid
  - Duncan Parnell - \$400 paid
  - City of Lakeland - \$200 paid
  - Tipton County - \$200 paid
  - Delta State - \$1200 pending
  - KCI - \$400 pending
  - Sanborn, ASPRS and CAESAR have expressed interest and are expected to sponsor.

- Agenda/Presentations: Several additional presentations were identified, including two for AllWorld, one additional for MLGW (for a total of two) and one from Delta State. Also approximately two hours will be needed for the participants in the student contest. Several other possibilities were mentioned and Lindsay will communicate them to Sam for the Program.
- Scholarship: No applications received yet, but none expected. Andrew has been in communication with Sarah at Rhodes College and expects several entries.
- Map Gallery: Waiting for entries. Ed suggested that we establish written guidelines. The Board members agreed that guidelines would be a good idea, but that they would need to be done next year, since the conference is quickly approaching.
- Social Event (AllWorld): See above under "Communications/Public Relations"
- Door Prizes: There was a motion by Marie that was seconded by Rick to "keep the cost of the door prizes to \$300." The motion was approved unanimously.
- T-Shirts: Rick reported that the total cost was \$533.36 for 62 shirts. They will sell for \$15 each. If all shirts sell, approximately \$400 will go to MAGIC. Rick has already sold several shirts.
- Registration: See above under "Communications/Public Relations"
- Food Cost: Food cost is expected to be up to \$3500.
- Additional Discussion:
  - Volunteers: Andrew asked if there could be an opportunity for student volunteers to attend for free. The Board generally agreed that this was a good idea.
  - Schwag: There was a motion by Andrew that was seconded by Lauren to have mousepads as the give-away. The motion was approved by all members in attendance, except Ed who voted no. There was some discussion that the Board would consider revisiting the issue and may approve an additional item, depending on the amount received in sponsorships.
  - Keynote Speaker: Lindsay reported that the Keynote speaker wants reimbursement for travel expenses, which should be less than \$1,000.

### **Grants**

- Establish Committee – Lindsay mentioned that Cori is looking into possibilities.

### **Adjournment**

The meeting ended at 4:30pm after agenda items were discussed. The motion to adjourn was made by Ed and seconded by Andrew. The motion was approved.