



Memphis Area Geographic Information Council

Board Meeting: 5/13/2015
Location: Memphis Main Library
Time: 2:00 pm

Prepared by Sam Russell

MINUTES

Five members were present at 2:00; Justin, Scott & Nate had reported that they would be absent; ten were present at 2:09 and a quorum was declared and the meeting began.

Board members present:

Lauren Patterson, Rick Wery, Eric Goddard, Ed Hawkins, Sam Russell, Shawn Anderson, Carlton Ray, Cori Holloway, Zinnia Ron-Ferguson, Lindsay Barrios, Andrew McColgan, Marie Holyfield, Keith Reasons, & Tom Lawrence.

Those absent included: John Zeanah, Nate Ron-Ferguson, Justin Abart, Scott Trapolino, Harrison Witt, & Lilly Hawkins.

Lindsay began general discussion by saying that she would like to see links to GIS stories on the website or would like for members to contribute stories and write up activities that could be put on the website or listed to the social media accounts, or even put in a newsletter.

There was a discussion of the difficulty in making Quorum at Board meetings and the attendance of members. Sam reported that the By-laws have an item that addresses absences but that it has never been enforced. Lindsay suggested that members who miss several meetings be contacted to gauge their interest in remaining on the Board.

The question was raised that the new Logo might need to be registered with the State as part of the non-profit designation. It was suggested that the Foundation Group (Memphis Community Foundation who helped with the original 501c3 application be emailed to ask.

The minutes of the 4-24-15 Board minutes were approved unanimously with the minor "typo" corrections submitted to Sam prior to the meeting on a motion by Tom Lawrence that was seconded by Marie Holyfield.

No items were added or deleted to/from the Agenda.

Completed Tasks: The following items were discussed (again):

- Partnership established with TN Geographic Alliance (Kurt Butefish)
- Annual Report Submitted
- Membership form update (corrected date)
- Professional Development Hours (GISCI confirmation & form developed)
- 4-H sponsorship to ESRI User Conference (Tim Prather's Group)
- Contact list clean-up
- Conflict of Interest Forms completed (all completed except Harrison's)

Lindsay began by talking about our partnership with the TN Geographic Alliance. In February MAGIC endorsed a partnership with the TN Geographic Alliance (Ed note: Sam did not mail the paperwork until this week) promoting geographic education in Tennessee. Kurt had sent some talking points regarding the program, and had suggested that MAGIC consider the GeoMentor program a way to support GIS and geographic education. He had requested a membership list for continuing to widen the Geographic Alliance's network. Andrew mentioned President Obama's recent announcement of the ConnectEd program that will make GIS software available to all schools & non-profits as another way for us to make connections and expand and enhance GIS education.

Lindsay continued summarizing some of the group's other tasks that had been completed---the Annual Report that is required by the state of Tennessee was submitted in March; the website has an updated membership form; the process for members receiving Professional Development Hours credit for regular meetings has been confirmed and the forms were emailed to all members who said that they wanted the information, and this will happen after each regular meeting; \$200 was committed to assist the Tennessee 4H students (Tim Prather's group) for their trip to the ESRI Users' Conference in July; the email list had been "cleaned up" and bad emails eliminated; and that all Board members except Harrison had turned in the Conflict of Interest forms.

- Rick Wery began discussions with Weida's 4-H Group

Rick reported that he had talked with Weida Ringley on the phone yesterday and got an update of what we could do to assist with 4-H GIS activities.

There is a new 4-H agent, Jim Todd, in Shelby County. He has been out on a tour of the 4-H programs he supports. He should be back in the office next Tuesday (May 19).

The 4-H kids from Kate Bond Middle School are meeting at the Botanical Gardens at 2PM, May 19, 2015 to gather GPS points for the trees in the garden grounds (approx. 100 or so). They will also be meeting there on Wednesday morning and some time on Thursday, but Weida did not have times scheduled. The contact at the Botanical Gardens is Laurie Williams. On behalf of MAGIC, I committed to asking for volunteers to show up at the 2PM meeting to organize how we can best assist their program.

MAGIC will be represented by Rick Wery, Tyler Jones and his (Jennifer?), Melissa Rura, and (possibly Andrew McColgan).

Some other projects that Ms Ringley is considering:

--Forestry students will add attributes to the Botanical Gardens tree points.

- Deer Over-population study - locations of dead deer accidents, economic impact & injuries - possibly present to TWRA.
- Jimmie Ogle - mapping tour of downtown waterfront

Shawn mentioned some of the activities of the other area 4H clubs: the Haywood County 4H group was working on a project for restaurants in Brownsville; the Tipton County 4H was working on a STEM related project.

Treasurer's Report: Lauren reported that there had been no change since last month.

Existing Action Items:

- Establish Committees
- Pictometry Sponsorship at 2014 Conference (Rick Wery contacting)
- SAME Joint meeting (July – tentatively)

Lindsay began by saying that Nate had inquired regarding the Committee system. She identified the Committee chairs as follows:

Communications / Public Relations:	Carlton
Membership / Development:	Lauren
Training / Education:	Scott
Nominations:	Marie
Conference:	VP or President

She also stated that there should be more and more active participation on the Committees and that there is need for sub-committees for the Conference. She encouraged all Board members to sign up and be active on several committees.

Rick reported that he had contacted Bob Eckenrod at Pictometry and MAGIC should be receiving \$200 from Bob and \$200 from Pictometry corporate.

Lindsay provided the details of the SAME (Society of American Military Engineers) meeting to be held in July. The meeting is scheduled for July 15th at the Millington Navy base (the Pat Thompson Conference Center) from 11:30 - 1:00. The program will be about the Pilot Training Program by Al Mullen, President & CEO of Crew Training International (CTI). The question was raised about whether this would be a joint meeting or a reciprocal meeting, and Lindsay stated that their bylaws said "Joint" meeting. The issue of what to do about the MAGIC Board meeting was raised and discussion ensued about whether to meet the same day or not and where to meet. Several members expressed concerns. It was decided to meet a different day, but no date or time was determined.

- Maptime --- Memphis Users Group
- Training event (May – Brian Waldron CPGIS event – Open Street Map)
- Paypal on the MAGIC site
- T-Shirts printed/ordered
- New logo (check with state to see if ok to change)
- Website: functionality to post resumes, possible advertising
- Membership outreach to Universities
- Membership/Conference Model (vote)

- Establish Conference Venue & Sponsorship Levels

Tom volunteered to check into the Maptime app and to investigate about having a Memphis group and a "meet-up". Also mentioned at this point were the Memphis Tech Group and MemPy as groups for MAGIC to coordinate with.

Lauren relayed that she had no further information regarding the potential training event, and that the website options for Paypal were still being pursued.

Mention of the item regarding the logo vis-a-vis the state registration was discussed at the beginning of the meeting--- check with the "Foundation Group" for advice.

There was discussion about T-shirts to be sold at the conference. There are going to be some shirts with alternative GIS artwork (Cassie Wery's design) sold. There was also discussion of shirts being printed and sold by MAGIC with some pre-purchased for door prizes and some at the "door" for sale. No specific details were decided or motions were made. Tom asked about the possibility of using the gift cards we have from last year for speakers. This discussion was very similar to last month's.

The Board had previously conformed that Carlton should post resumes to the website and that anyone with information about jobs or job seekers should send the item on for posting. This discussion was very similar to last month's.

Lindsay reported that due to our lack of time the information that she and Lauren had put together regarding venue selection would be sent out via email and would be discussed at the next Board meeting.

At Lindsay's suggestion a motion was made by Rick Wery and seconded by Shawn Anderson to continue the Board meeting after the General meeting. It was unanimously approved. The Board meeting was adjourned by a unanimous vote on a motion by Andrew McColgan that was seconded by Keith Reasons.

The **General Meeting** began at 3:08 with Eric Goddard presenting "An Introduction to Using GIT, Python & Leaflet. Approximately 30 people were present. In his introduction Eric explained that the two units at the University of Memphis, the Center for Partnerships in GIS (CPGIS) and the Earthquake Center had combined into the new Center for Applied Earth Science and Engineering Research. The presentation included an interactive tutorial and several members of the audience followed along on laptops or tablets.

The Board meeting resumed at 4:10 with continued discussion of the By-law change proposal. Marie and Shawn led the discussion (from last month, and referred to the email / handout from last month that was included in the minutes).

Editor's Note:

Minutes related to this discussion from April are inserted for clarification (hopefully):

The first item to be discussed was a continuation of the proposed idea of changing the Bylaws to allow a membership model that runs from Conference to Conference that has been discussed at several previous meetings. This proposal would make MAGIC's membership similar to that of TNGIC, but for MAGIC it would entail a membership year that runs November 1st to October 31st each year.

The following information was on a hand-out that was distributed by Marie Holyfield for discussion:

Membership Year Restructure Proposal
Current Year (2015)
Membership Renewal Open Jan 1 2015
Discount Deadline May 31, 2015
Membership Year 1-1-2015 to 12-31-2015

As of March Board meeting 19 memberships had been received

Proposed for Next year (2016)
Membership Renewal Open April 1, 2016 (ED. NOTE: I do not understand this)
Discount Deadline August 31, 2016
Membership Year 11-1-2016 to 10-31-2017

The 2015 membership year is extended to expire 10-31-2016.
2015 membership will only cover the November 2015 conference and general meetings until
September 2016.
2016 membership starts with conference in November 2016 and run through October 2017

An announcement could be made at the conference in November 2015.

Marie led the discussion, summarizing the discussion from previous months and providing details to the outline of the hand-out. The proposal would change the membership year and would have minimal fiscal impact. The biggest change is that 2015 members would get 5 additional general membership meetings as their membership would be extended until October 31, 2016. At that point the Membership/Conference/ Training (M/C/T) dues would be \$35 until August 31st 2017, \$15 for students, and \$75 from September 1st 2017 to October 31st, 2017. It would involve a separation of the fiscal year of the group with the M/C/T year. The M/C/T dues currently make up a small part of the budget for the year and especially for the Conference. These dues basically pay for the Operations of the group.

There was discussion of the dollar differences: Members who pay "early" (now \$25) versus members who pay "late" (now \$50) versus students (now \$15); typically there have been 120 - 140 members at the conference and the split is generally about 1/3 for each of the previously listed categories. The change in dues that has been approved and the proposed change in timing would leave a deficit of \$800-1000 in the short-term, but it would be made up somewhat with the increase.

This is an attempt to get more people to pay sooner and hopefully take more advantage of what is being done. It would also work to expand the overall number of those involved and make the organization and network stronger, more visible, and better able to draw in speakers and sponsors for the conference.

It was commented that TNGIC had changed its non-profit status from 501C3 to 501C6.

In the end, it was generally agreed that the specific proposed changes to the By-laws should be written up and presented for discussion and a vote next month.

There was considerable discussion that re-hashed the information from last month and the specific proposed changes to the By-laws were not written up and presented for discussion.

In short the proposal is to change membership / dues period from January-to-December to (conference-to-conference) November-to-October. This would be for memberships only. The corporate fiscal year would remain a calendar year (January 1st to December 31st). This change would not be instituted until 2016, so that anyone becoming a member and paying dues from January 1st, 2015 through October 31st, 2016 would be a valid member through October 31st, 2016. Everyone would then be required to pay dues for the November 2016 conference and those dues could be termed as membership or training or conference depending upon agency requirements.

A motion was made by Rick Wery and seconded by Carlton Ray to amend Article III, section 3, to state that "Individuals establish membership for a 12 month period designated by the Board as November 1st, to October 31st. This period is different from the fiscal year of the corporation noted in Article IX. Membership dues, also referred to as conference registration, or training fees, as established by the Board of Directors, will be paid to constitute a member in good standing." The motion was unanimously approved. Since there were 13 members of the Board present, this constituted a two-thirds (2/3) majority of the Board as required by the By-laws for any changes/amendments to the By-laws.

The meeting ended at 4:35.