

## Conference Location:

**Agricenter International**  
**7777 Walnut Grove Rd**  
**Memphis, TN 38120**



## Hotel Information:

**Courtyard by Marriott**  
**7750 Wolf River Blvd**  
**Germantown, TN 38138**  
**901-751-0230**

**Sponsor set up:**  
Tuesday, November 15th 3:00 - 5:00 pm  
Wednesday, November 16th 7:00 - 8:00 am

## Wednesday, Nov. 16<sup>th</sup>

**"C-WING"**

Registration 8:00 – 8:45  
Sponsor Area Open  
Continental Breakfast

Welcome 8:45 – 9:00  
President Lauren Patterson

Sponsor Session 9:00 – 9:45

"Using ArcGIS Collector for Smartmeter Installation Inspections"  
Michael Faulk and Heidi Slakans, Memphis Light Gas & Water

Break/ Visit with Sponsors 9:45 – 10:00

User Session 10:00 – 11:00

10:00 "Mobile Data Collection with QGIS"  
Eric Goddard and Mary DuBose, University of Memphis

10:30 "Agencies Sharing Data"  
Dwayne Coley, Road Inspector, GIS Specialist, Tipton County

Break/ Visit with Sponsors 11:00 – 11:15

Sponsor Session 11:15 – 12:00

11:15 "FY 2017 Shelby County Project Overview"  
Kimberly Denney & Justin Henderson, Atlantic

## Keynote Luncheon 12:00 – 1:30

MAGIC "After Hours"

Mid-Day Announcements

## Keynote

**Joel Lawhead, PMP, GISP**  
CIO at NVision Solutions Inc



## "Vote GIS!"

The GIS field is different from almost any other industry because it is entirely driven by its practicing community. Regardless of your organizational role, the small, seemingly-insignificant decisions you make every day have profound impacts on the direction of GIS methodologies, data, and technology globally. Come see how you have changed our industry so far, and where you are steering it.

Break/ Visit with Sponsors 1:30 – 1:45

User Session 1:45 – 2:45

1:45 "Redrawing State Legislative Districts to Achieve Partisan Symmetry While Respecting Territorial Communities"  
Robert Winkler, DeSoto County

2:15 "Tennessee State GIS Voter Lookup"  
Dennis Pendersen, Tennessee Secretary of State Office, GIS Services Director

Break/ Visit with Sponsors 2:45 – 3:00

Student Scholarship Competition 3:00 – 4:30

3:00 "Yellow Fever 1878: Mapping Victims and Geography of Memphis' Worst Epidemic"  
Clair Carr, Rhodes College

3:30 "Mapping Nonconnah Creek"  
Lindsay Dolan, University of Memphis

4:00 "Bottled Water Economic in Washington State"  
Samantha Ramsey, Rhodes College

Closing Remarks/ Announcements 4:30 – 4:45

**MAGIC SOCIAL** 5:00- 8:00  
Sponsored by

**ALLWORLD**  
Project Management, LLC

## Flying Saucer

1400 N Germantown Pkwy, Cordova, TN 38016

# Thursday, Nov. 17<sup>th</sup> "C-WING"

Registration 8:00 – 8:45  
Sponsor Area Open  
Continental Breakfast

Announcements 8:30 – 8:45  
President Lauren Patterson

Sponsor Sessions 8:45 – 9:45

### ALLWORLD Project Management

"Having Fun with Networking"

Ellie Maclin

"Having Fun with Apps on the Go"

Kanne Ikwuezunma

"Having Fun with Hydraulic Modeling"

Ivan Tamayo

"Having Fun with the End User"

Erika Morton

Break/ Visit with Sponsors 9:45 – 10:00

User Sessions 10:00 – 11:00

10:00 "GIS in the Study of the Relationship between Environmental Exposure and Maternal Health in Shelby County, TN"  
Angela Antipova, University of Memphis

10:30 "Much More to GIS than Just Maps"  
Shawn Anderson, GIS Director Tipton Co.

Break/ Visit with Sponsors 11:00 – 11:15

Sponsor Sessions 11:15 – 12:15

11:15 "GIS Workflows to Determine Grass Swales for Impervious Treatment"  
Brent Reeves, Senior GIS Analyst, KCI

11:45 "What Digital Now Can Offer You?"  
Cindy Warren, Digital Now

Lunch Sponsor 12:15 – 1:15

Pictometry "Finding Change"  
Bob Eckenrod, District Manager, Pictometry



Break/ Visit with Sponsors 1:15 – 1:30

User Sessions 1:30 – 3:00

1:30 "Yep It's GIS"  
Justin Abart, SSR

2:00 "901REnews: An Example of GIS for Commercial Real Estate"  
Lauren Goddard Senior Research Associate, Cushman & Wakefield/Commercial Advisors

2:30 "Why Disconnected Maps"  
Scott Trapolino, DeSoto County

Break/ Visit with Sponsors 3:00– 3:15

MAGIC General Meeting 3:15 – 3:30

Closing Remarks, Awarding of Scholarships, Prize Drawings

## MAGIC Directors:

Lauren Patterson, President  
Carlton Ray, Vice President  
Andrew McColgan, Secretary  
Tom Lawrence, Treasurer  
Lindsay Barrios, Past President  
Scott Trapolino  
Marie Holyfield  
Justin Abart  
Shawn Anderson  
Keith Reasons  
Ed Hawkins  
Eric Goddard  
Matt Oaks  
Nathan Ron-Ferguson  
Todd Graves  
Zinnia Ron-Ferguson

## ADDITIONAL SPONSORS:



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Memphis Area Geographic Information Council



# 16<sup>th</sup> ANNUAL MAGIC CONFERENCE

PRESENTED By  
MAGIC & TNGIC

NOVEMBER 16-17, 2016

Agricenter International  
7777 Walnut Grove Rd  
Memphis, TN 38120

SPECIAL THANKS TO OUR SPONSORS!