

# 2017 MAGIC & ASPRS Mid-South Conference

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Presented by:  
Memphis Area Geographic Information Council  
American Society of Photogrammetry and  
Remote Sensing (Mid-South)  
&  
**MAYBE YOU!**

Sponsor Packet



**November 16 – 17, 2017  
Agricenter International  
7777 Walnut Grove Road  
Memphis, TN 38120**

[www.midsouthgis.org](http://www.midsouthgis.org)

[www.asprs.org](http://www.asprs.org)



Memphis Area Geographic Information Council



The 2017 Memphis Area Geographic Information Council (MAGIC) & American Society for Photogrammetry and Remote Sensing (ASPRS) Mid-South Conference will be held November 16-17, 2017 at The Agricenter International, 7777 Walnut Grove Road in Memphis, TN. This event is a great opportunity for professionals in the field of GIS, remote sensing, photogrammetry, elected officials, public sector decision makers, non-profit organizations, consulting companies, educators, students and others in the Memphis region to share knowledge and network. In past years, the Mid-South GIS Conference has seen much success and with quality presentations and direct business opportunities for sponsors, the conference offers many possibilities to brand and market your company. There are several levels of sponsor opportunities designed to meet your needs.

All sponsors are encouraged to offer prizes that will be given away on the 2<sup>nd</sup> day.

## PLATINUM LEVEL - \$1200

Platinum level solidifies your company's leadership position before, during and after the event, with premium signage and exhibit placement.

- Designated "Event Sponsor"
- Logos on all Printed, Website and Email Materials
- Promotional Inserts for Conference Bag
- 1 Exhibit Booth with 6-foot table, 2 chairs, power and wireless internet access
- 6 Conference Registrations
- Premier Speaking Session on 1<sup>st</sup> Day
- Opportunity to participate in the 2<sup>nd</sup> Day prize event

## LUNCH SPONSOR LEVEL - \$1000

This sponsorship level includes the benefits of the Gold level, plus a 1 hour speaking session during lunch on the second day of the conference. We encourage you to act quickly, as there is only 1 space available for this sponsorship level!

- Designated “Lunch Sponsor”
- Logos on all Printed, Website and Email Materials
- Promotional Inserts for Conference Bag
- 1 Exhibit Booth with 6-foot table, 2 chairs, power and wireless internet access
- 4 Conference Registrations
- Premier Speaking Session at lunch on 2<sup>nd</sup> Day
- Opportunity to participate in the 2<sup>nd</sup> Day prize event

## GOLD LEVEL - \$800

Gold level establishes your presence as a geospatial leader before, during and after the event, with premium signage and exhibit placement.

- Designated as “Gold Sponsor”
- Logos on all Printed, Website and Email Materials
- Promotional Inserts for Conference Bag
- 1 Exhibit Booth with 6-foot table, 2 chairs, power and wireless internet access
- 4 Conference Registrations
- 1 Confirmed Speaking Session
- Opportunity to participate in the 2<sup>nd</sup> Day prize event

## SILVER LEVEL - \$400

Silver level provides great access to attendees with signage.

- Designated as “Silver Sponsor”
- Logos on all Printed, Website and Email Materials
- 1 Exhibit Booth with 6-foot table, 2 chairs, power and wireless internet access
- 2 Conference Registrations
- Opportunity to participate in the 2<sup>nd</sup> Day prize event

# BRONZE LEVEL - \$300\*

\*Only available to Government Agencies and Registered 501 (c) (3) Groups

Bronze level provides opportunity to showcase your agency and projects with signage.

- Designated as “Bronze Sponsor”
- Logos on all Printed, Website and Email Materials
- 1 Exhibit Booth with 6-foot table, 2 chairs, power and wireless internet access
- 1 Conference Registrations
- Opportunity to participate in the 2<sup>nd</sup> Day prize event

## SOCIAL EVENT SPONSOR

The Social Event Sponsor level allows a company to receive special recognition at an evening reception after the first day of the conference. The event offers a unique and relaxed environment for one on one interaction with geospatial professionals and potential clients. The conference social event will be held within the local area and is set up by the sponsoring company.

- Designated “Social Event Sponsor”
- Logos on all Printed, Website and Email Materials
- Promotional Inserts for Conference Bag
- 1 Exhibit Booth with 6-foot table, 2 chairs, power and wireless internet access
- 4 Conference Registrations
- Speaking Session
- Opportunity to participate in the 2<sup>nd</sup> Day prize event

## PROMOTIONAL ITEM SPONSOR

The Promotional Item Sponsor allows a sponsor to provide a promotional item, such as mousepads, USB drives, or T-shirts, for distribution at the conference. The sponsor will work with a MAGIC liaison to identify an item and to get the item made with the appropriate logos.

## SPONSOR REGISTRATION

Registration as a sponsor for the 2017 MAGIC & ASPRS Mid-South Conference is easy. Just contact Tom Lawrence at [tomlawrence@bellsouth.net](mailto:tomlawrence@bellsouth.net) and you will be assigned a MAGIC conference sponsor liaison to get your sponsorship set up.